



Media Advisory
For Immediate Release
April 27, 2017.

THE DISABILITY CHANNEL PRESENTS

'I AM' CAMPAIGN EDUCATIONAL & AWARENESS DAY

TDC Mission

To produce Broadcast Television and Online content for persons with disabilities by person's with disabilities showcasing abilities on TV. To bridge society's gap regarding persons with disabilities and disability issues. To employ, educate and support persons with disabilities through various employment and workshop programs. To provide a professional and supportive environment for persons with disabilities, to succeed in the work place and life. to develop and mentor business relationships integrating communities. Continue to build awareness of persons with disabilities within the arts and life on Television.

Join us on Wednesday, May 17, 2017 between 4 - 8pm @ Centre For Social Innovation @ 720 Bathurst in downtown Toronto, for our educational and awareness day. The afternoon and early evening will focus on person's with disabilities in the workforce and at home, legislative policies and real life experiences associated with E&A. TDC will be showcasing keynote speakers including former NFL player Cecil Martin, ODSP, Autism outreach, live television 'TDC' shows and our theme song Shining Light. In addition a networking mind set will be included as leaders within the health, business, political, entertainment and private sectors. The day will also include employment program opportunities by OWLWARE and leading employment agency. Your support and outreach in which you operate under would help immensely in assisting in this movement...educating through awareness and employment through programs provided by TDC and OWLWARE!

For More Information:
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The Disability Channel
By and for person's with disabilities showcasing abilities on TV
www.thedisabilitychannel.ca